



JASPER ALLIANCE LONDON

REGISTERED IN ENGLAND AND WALES. COMPANY NUMBER 8405520

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ACCREDITED INTERNATIONAL CPD 'TRAIN AND CONSULT' CENTRE: 60017
UK REGISTER OF LEARNING PROVIDERS REFERENCE NUMBER: 10046054

ACCREDITED MODERN INTERNATIONAL TRAINERS AND CONSULTANTS

Leadership Professional Development Conferences

Venue: RACC Richmond, London

When: All Training on Saturday and Sunday

Dates: Last week in month

FEBRUARY: Speaking in Public

- Overcome your fear of public speaking
- Find your special style
- Learn exactly how to deliver a brilliant speech

MARCH: Leadership and Team Building

- What are the options for leadership
- How to build strong teams
- The impact of leaders and teams on business

APRIL: Storytelling for your Business Boost

- Shape the story of your company
- Modern techniques to generate interest and attention
- Boosting your business by sharing your story

MAY: Social Media How to make it Work for you

- Options for social media publicity
- Selecting what works
- Creating amazing content

JUNE: Public Relations Strategy

- Enjoy learning about the power of public relations
- Win people to your way of thinking
- Gain advantage and grow your business

JULY: Winning Awards for your Company

- Why win Awards?
- Selection of Awards
- How to write the entry

AUGUST: Doing Business in the UK and Europe

- Learn how to work with UK and European Businesses
- Why understanding different cultures will bring success
- How to create the perfect list of business partners

SEPTEMBER: Building the Brand called YOU

- Develop your skills in such a way that you go up in life
- Learn the secrets of celebrities
- Generate your profile for maximum power

OCTOBER: Dealing with the Media

- How to answer challenging media questions
- Writing and preparing information for the media
- Understanding the impact of publicity

NOVEMBER: Communication Strategy

- Understand the formula for communication
- Explore how to communicate for success
- Gain good relationships with others

DECEMBER: Photography and Video

- Benefit from the impact of photography
- Make videos and pictures that build your profile
- How to create the best pictures and visuals

All delegates will:

- ✓ Learn from professional, London based experts.
- ✓ Receive Accredited International Certificates.
- ✓ Supportive follow up guidance.

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